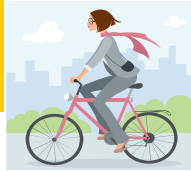




In association with the Rogue Valley Transit District (RVTD) HMA is helping facilitate alternative transportation use to downtown with new bike racks, employee bus pass program and more!!!



The Heart of Medford exists to promote a cooperative business environment in downtown Medford as a regional center; working together to enhance, support and advocate for businesses in the historic downtown core.



The Heart of Medford Association is working for you... so you can concentrate on running your business!

MEMBER BENEFITS

Informational Monthly Meetings

(First Wed. of the month except Aug. & Dec.)

Quarterly Newsletter

(Update of HMA in Action & upcoming events)

Use of HMA Bulk Mail Permit

(Saves HMA members \$\$\$ on direct mail)

Support of Main Street Revitalization

(See your dollars at work on Main St. and beyond)

**Heart of Medford Association
33 N. Central, Suite 408
Medford, OR 97501**

**Phone & Fax: 541-245-3673
E-mail: heartofmedford@gmail.com
www.heartofmedford.com**

“Where People and Business Connect”



33 North Central Avenue, Suite 408
 Medford, OR 97501
 Phone & Fax: (541) 245-3673
 E-Mail: heartofmedford@gmail.com

MEMBERSHIP APPLICATION

Business Name: _____

Contact Person: _____

Business Address: _____

Mailing Address: _____

Phone: _____ Fax: _____

Web: _____ E-Mail: _____

Brief Description of your business: _____

May we use this description in publications and advertisements? Yes: ___ No: ___

What business sector best describes your business:

- ___ Professional Service
- ___ Restaurant
- ___ Retail
- ___ Other

DUES: (Please circle your Membership choice, payment due with application):

Annual (12 months)	\$150.00
Semi-Annual (6 months)	\$ 80.00 (\$160.00 Total)
Non-Profit	\$ 75.00
Community Member	\$ 75.00

CONFIRMATION STATEMENT:

IF MY APPLICATION IS ACCEPTED, I AGREE TO REPRESENT, TO MY BEST, THE BYLAWS OF THIS ASSOCIATION:

Signed: _____ Date: _____



HMA In Action

Heart of Medford's Adopt a Block program brings HMA members and community volunteers together to spruce-up Main Street one block at a time. Work teams weed, wash and paint store fronts, sidewalks and lamp posts to make our downtown more appealing.

As one of over 1600 communities nationwide and 65 Oregon communities the goal of HMA's "Main Street" program is to encourage economic revitalization within the context of historic preservation that is appropriate to today's marketplace.

Main Streets' Four Point Approach

Organization

Interfaces with downtown stakeholders & funding

Promotions

Markets downtown as a shopping & business center

Design Committee

Creates a vibrant, friendly and inviting business environment
 (Adopt a Block, Facade & Streetscape improvements)

Economic Restructuring

To support and strengthen existing businesses and attract new commercial users complementary to the existing base
 (Market survey, property database & Business Expansion and Assistance Team Program "BEAT")