

**FOR IMMEDIATE RELEASE**

Contact: Richard Barney  
Information: 541.821-2169  
Email: heartofmedford@gmail.com  
Web site: [www.heartofmedford.com](http://www.heartofmedford.com)

**“Elvis Week” Returns to Downtown Medford**

Elvis Week in Medford is returning! Elvis Presley, one of the most influential performers of all time, was born January 8, 1935. Elvis Week in Medford is slated to begin on the 77<sup>th</sup> anniversary of his birth – Sunday January 8, 2012. Elvis Week will culminate with a concert at the Craterian Ginger Rogers Theater on Friday January 13<sup>th</sup>; “Elvis by Clint – A Tribute to the King” featuring local Elvis Tribute artist Clint Ingbretson. Many may recall that earlier this year on Friday January 14<sup>th</sup> the show played to a sold-out crowd at the “Crate”. It will be an all new show for 2012 spotlighting two of Elvis’ most memorable live shows – “Aloha from Hawaii” – 1973 and his last concert in 1977 from Rapid City, SD.

The Heart of Medford Association’s (HMA) Promotions Committee is promoting this event to generate customer visits to downtown and as a fundraiser for the organization. “Elvis Presley is a true American icon; and we are fortunate to have one of the Nation’s top Elvis Tribute Artists right here in our Valley. This will be a great celebration of the anniversary of his birth to so many that were touched by his music over the years”, says HMA Promotions Chair Diane Raymond of Next Step Marketing. “We hope you’ll join the fun leading up to an excellent evening of family entertainment - downtown”, Raymond concluded.

HMA mission: “The Heart of Medford Association exists to promote a cooperative environment that advocates for the economic vitality and development of our downtown.”

Several “Elvis Sightings” are scheduled at various merchant locations throughout downtown Medford. Things will kick-off on Sunday Jan. 8<sup>th</sup> at Porter’s at 6pm, where folks will be able to have Birthday Dinner with the King!

**Elvis Sightings**

<b>Account</b>	<b>Date</b>	<b>Time</b>			
	Sunday	Monday	Tuesday	Wednesday	Thursday
Account	6pm				
Porters					
My Daughters Closet			Noon		
Rogue Gallery			3:30pm		
Sunrise Café			6pm		
The Arc of JC				Noon	
Nui Kai				1pm	
Central Art				3pm	
Wamba Juice					Noon

Goodwill  
Southgate  
Apparel for Two

3pm  
4:30pm

Tickets are now on sale exclusively through the Craterian Ginger Rogers Box Office 16 S. Bartlett, (541 779-3000) or on line at [www.craterian.org](http://www.craterian.org). Ticket prices range from \$15.00 (with discount) to \$35.00.

Event sponsors include KRWQ, KMED, KOOL Radio Stations, KMVU DT – FOX 26 and the Mail Tribune.

For more information contact Diane Raymond, 541 521-1893  
[dldraymond@msn.com](mailto:dldraymond@msn.com) or the HMA office.